

THE JONSSON
CANCER CENTER
Foundation

Making a Difference by Funding Cancer Research

Many of the landmark discoveries described in this magazine would not have been possible without the generous support of donors and the fundraising efforts of the Jonsson Cancer Center Foundation (JCCF), which exists solely to raise and distribute funds for cancer research at UCLA. The JCCF offers the following ways to contribute to the crusade against cancer.

Major and Planned Gifts

The JCCF actively welcomes significant contributions for vital research priorities identified by the cancer center leadership. Donors can choose to direct gifts to research in specific types of cancer, and appropriate naming opportunities are available. Assets that can be given include cash, appreciated securities, qualified retirement plan assets and real estate.

Planned gifts that will support cancer research in the future also can be made to the JCCF. Examples of planned giving arrangements include:

- *Wills or living trusts
- *Charitable remainder trusts
- *Charitable lead trusts
- *Charitable gift annuities
- *Pooled income funds
- *Gifts of homes

Utilizing sound principles of estate planning, donors who make these gifts to the JCCF can receive lifetime income, continued use of gift property, avoidance of capital gains taxes, immediate income tax deductions, and estate tax savings.

Annual and Special Gifts

Lifeline Connection

Annual gifts of \$1,000 or more provide support for some of the cancer center's highest priority research initiatives and offer donors membership in the Lifeline Connection. This dedicated cadre of contributors keeps abreast of the latest advances in cancer research at the JCCC through InfoLLC, a free electronic news service exclusively for Lifeline members. They also are invited to the cancer center's Annual Donor Recognition Dinner and JCCF Board of Directors Meetings.

Seed Grants are an outstanding example of how important needs are funded through Lifeline Connection gifts. Seed grants are like venture capital. They provide start-up funds for investigator-initiated projects for the JCCC's best and brightest researchers. Tomorrow's medical breakthroughs often result from these innovative beginnings.

Tributes and Memorial Gifts Program

Monetary gifts at all levels assist the cancer center in achieving its mission. Donors can honor friends or relatives by making gifts in any amount to the JCCF's Tributes and Memorial Gifts Program. The JCCF sends a card of celebration or sympathy to acknowledge each contribution.

Contact us:

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Online gifts:

<http://giving.ucla.edu/cancer>

Online Giving

Donors can now make gifts with a credit card using the Foundation's online giving website: <http://giving.ucla.edu/cancer>. All online transactions are simple and secure.

Participation in Events

Events provide fund-raising opportunities for JCCF volunteers and corporations by creating avenues that promote the work of the cancer center in the community while increasing funds and awareness.

Epicurean Evening

This annual culinary fundraiser supports highest priority research at the JCCC while bringing together some of the country's most celebrated chefs. This event has highlighted such chefs as Robert del Grande of Café Annie in Houston, Daniel Boulud of Daniel & Café Boulud in New York City, Charlie Trotter of Charlie Trotters in Chicago, and Sherry Yard of Spago, Beverly Hills, along with other outstanding national and local chefs. Each year this special evening attracts both food and wine aficionados, as well as corporate partners and other guests who are committed to the cause of cancer research.

Other Annual Activities Benefiting Research at the JCCC

- * City of Chula Vista Annual Golf Tournament
- * Conejo Valley Guild Mystic Day
- * Cruisin' for a Cure for Prostate Cancer
- * Eleno Casillas, Jr., Memorial Golf Tournament
- * FILA City Challenge
- * Grand Marque Champagne Tasting at Le Merigot Beach Hotel and Spa
- * Greg Ross Memorial Golf Tournament
- * Orange County Roosters Annual Golf Tournament
- * San Fernando Valley Guild Holiday Brunch

JCCC Governance

Fiduciary responsibility for charitable gifts made to the JCCF rests with its 52-member board of directors, a respected group of business and community leaders who are deeply committed to the cancer center's research mission.

Recent Gifts of Note

\$1 MILLION & ABOVE

Mrs. Caroline W. Singleton
Henry Singleton Brain Cancer Program

The Entertainment Industry Foundation
Revlon/UCLA Women's Cancer Research Program

\$500,000 - \$999,999

Arthur J. Alper
Ann Fitzpatrick Alper Program in Environmental Genomics

Stop Cancer
Research Career Development Awards

\$250,000 - \$499,999

The Kenneth Jonsson Family Foundation
Ann Fitzpatrick Alper Program
in Environmental Genomics and
Breast Cancer Research

Michele and George Michael Richman
Gastrointestinal Cancer Research

Agnes Tarpinian
Diana Rogers Fund for Excellence in
Clinical Lung Cancer Research

\$100,000 - \$249,999

Gonzales Family Foundation
Gastrointestinal Cancer Research

Robert Kaplan Foundation
Gastrointestinal Cancer Research

John, Ben & David Nickoll
The Ann and John Nickoll Family
Lung Cancer Support Program at the
Ted Mann Family Resource Center,
in memory of Ann Nickoll

**John and Ursula Kanel
Charitable Foundation**
JCCC Highest Priority Needs

J.B. Ladd
Prostate Cancer Research

Michael and Joyce Ostin and Family
Breast Cancer Research

\$50,000 - \$99,999

Harry Allgauer Foundation
The Doris R. Ullman Fund for
Brain Tumor Research Technologies

Shelley Resnik
Squamous Cell Carcinoma Research

James E. Stevens
Brain Cancer Research

Esther Quick
Diana Rogers Fund for Excellence in
Clinical Lung Cancer Research

Charles Roven
The Dawn Steel/Charles Roven Fund
for Emerging Therapeutics
in Brain Cancer

**The Florence E. & Daniel B. Green
Family Foundation**
Leukemia Research

Judi and George Ray Wiley
JCCC Highest Priority Needs

\$25,000 - \$49,999

William E. Bloomfield, Jr.
JCCC Highest Priority Needs

Kasdan Family Foundation
JCCC Highest Priority Needs

The Elliott Family Foundation
Brain Cancer Research

Margaret M. and William E. Bloomfield
JCCC Highest Priority Needs

Terry and Jane Semel
Revlon/UCLA Women's Cancer
Research Program

The Lund Foundation
UCLA Familial Cancer Registry

**The Expedition Inspiration Fund for
Breast Cancer Research**
Revlon/UCLA Breast Center

**R.A. Stranahan, Jr.,
Charitable Foundation**
JCCC Highest Priority Needs

Unocal Foundation
JCCC Highest Priority Needs,
in memory of Judith Waterfill

Sandra and Stanley Heller
Lymphoma Research

San Fernando Valley Guild
JCCC Highest Priority Needs

Walter W. Von Grep, Jr.
Ann Fitzpatrick Alper Program in
Environmental Genomics

Joseph Drown Foundation
Ted Mann Family Resource Center

The Caplan Family Fund
Gastrointestinal Cancer Research

Wells Fargo Foundation
Sue Stiles Program in
Integrative Oncology