

Willamette Valley Wineries Instant Wine Cellar

This year's signature event brings the best of Oregon to Southern California, and now you can take the best of **Willamette Valley** home with you. This carefully selected wine package ensures that you're never too far away to enjoy the renowned wineries you sampled at *Taste for a Cure*.

Willamette Valley is Oregon's leading wine region, which has been recognized as one of the premier Pinot Noir producing areas in the world. Containing six sub-appellations, the valley extends 120 miles from Portland to Eugene. With a climate that lends to a long, gentle growing season, the Willamette Valley contains the best conditions for Pinot Noir in America.

This package includes 15 magnum-sized bottles of Willamette Valley wine – one from each Taste for a Cure 2011 participating winery:

- Adelsheim Vineyard: 2008 Bryan Creek Vineyard Pinot Noir
- Archery Summit: 2003 Archery Summit Estate Pinot Noir
- Beaux Frères: 2007 Beaux Frères Vineyard Pinot Noir
- Bergström Wines: 2008 Sigrid Chardonnay
- Bethel Heights Vineyard: 2008 Justice Vineyard Estate Pinot Noir
- Brooks: 2008 Rastaban Pinot Noir
- Chehalem: 2008 Chehalem Reserve Pinot Noir
- Cristom Vineyards: 2007 Jessie Vineyard Pinot Noir
- Domaine Drouhin Oregon: 2007 Pinot Noir Cuvée Laurène
- Domaine Serene: 2007 Evenstad Reserve Pinot Noir
- The Eyrie Vineyards: 2009 Daphne Vineyard Pinot Noir
- Montinore Estate: 2008 Parsons' Ridge Pinot Noir
- Ponzi Vineyards: 2007 Reserve Pinot Noir
- Raptor Ridge Winery: 2007 Shea Vineyard Pinot Noir
- WillaKenzie Estate: 2006 Pierre Léon Pinot Noir

Special thanks to the Willamette Valley Wineries.

Value: \$2,500



‘Dexter’ Walk-On Role

Finally, your opportunity to get a first-hand, behind-the-scenes look at how one of television’s hottest series gets filmed is here, and with it comes the chance to participate in **Showtime**’s hit series, ‘Dexter,’ about America’s favorite serial killer.

Your day will be brag-worthy, as you have the time of your life on set meeting some of the actors that are working that day, touring the production facility, eating lunch with the crew and getting a glimpse at how a television series is made. You’ll also take home an impressive collection of ‘Dexter’ merchandise and DVDs.

Whether purchasing this item for yourself or as a gift, ‘Dexter’ fans won’t want to miss this ultimate fan’s opportunity to see behind the curtain and participate in Showtime’s award-winning series.

- Walk-on role for one person in ‘Dexter’ Season 6, filmed June through August 2011
- Showtime “swag bag” with ‘Dexter’ merchandise and DVDs, including:
 - ‘Dexter’ Seasons 1-4
 - ‘Weeds’ Seasons 1-4
 - ‘Nurse Jackie’ Season 1
 - ‘Californication’ Seasons 1-3
 - ‘United States of Tara’ Seasons 1-2
 - ‘Secret Diary of a Call Girl’ Seasons 1-2

Note: Valid until August 2011. May not be extended beyond this date or rolled over to any other season or Showtime production. Showtime does not guarantee all cast members to be present on your particular day of visit. Set visits subject to production schedule of show. Winner and guest must sign liability release. Although the winner will be part of the filming on the day of the set visit, Showtime cannot guarantee that you will appear in the final edit of the show.

Special thanks to Showtime Networks Inc.

Value: Priceless



Robb Report 'Car of the Year' Exclusive Experience

This exclusive event is the ultimate car-aficionado's dream, and one that very few have the opportunity to attend. This one-of-a-kind auction package is your ticket to join the editors of **Robb Report** for an unforgettable experience, while you help select the **2012 Car of the Year** from the best new luxury and sports car offerings. As a judge, you will spend two days during the first week of November 2011 driving, evaluating and sharing your impressions of the best new cars of the year. When you're not behind the wheel, you and a guest will be enjoying complimentary meals, cocktail parties and dinners at two of Napa's top wineries.

This experience is a complete vacation with two business-class tickets from **American Airlines** to transport you and your guest comfortably to Napa Valley. Upon arrival, you'll enjoy two nights at Meadowood, where the Car of the Year event is held. Meadowood Napa Valley has been ranked first among Napa Valley resorts and hotels by *Travel + Leisure* readers. This luxury resort offers golf, tennis, croquet, hiking, swimming, fitness, spa, wine education and fine dining on a private 250-acre estate in the heart of Napa.

Your trip will also include a tour and tasting at **Far Niente**, a *Taste for a Cure* honorary wine partner. This historic, tri-level winery boasts stunning gardens and the proprietor's classic automobile collection, both of which you'll have the opportunity to explore. Next, you'll enjoy a tour and tasting at Far Niente's sister winery, **Nickel & Nickel**. Explore the Sullenger House and the Gleason barn, which was built circa 1770 and moved from New Hampshire to be re-constructed at the winery.

The Robb Report is truly the global luxury source, so don't miss your chance to secure a spot to participate in this luxurious event.

This package includes:

- The opportunity to help select the Robb Report 2012 Car of the Year, during a two-day event held the first week of November 2011
- Two business-class round-trip tickets on American Airlines*
- Two-night stay for two at Meadowood Napa Valley
- Two complimentary breakfasts, one complimentary lunch, two cocktail parties and two dinners at Napa's top wineries
- Tour and tasting at Far Niente and Nickel & Nickel wineries for two people

** Airline tickets can be redeemed for travel to the continental U.S., Caribbean, Bahamas, Bermuda, Canada or Mexico.*

Note: Package is for one driver/judge and one accompanying guest staying in the same room. Must be used in November 2011. Participant must have a valid driver's license and be at least 25 years of age. All items are subject to availability and require advance booking. Blackout dates may apply. Air travel must

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be completed by April 15, 2012. Not valid on AA codeshare flights. Fees, taxes, surcharges and/or service charges are the responsibility of the passenger. Tour and tasting dates must be arranged at least one month in advance.

Special thanks to CurtCo Robb Media, American Airlines, Far Niente and Nickel & Nickel.

Value: Priceless

**American
Airlines®**
250 Cities. 40 Countries.



Far Niente
ESTABLISHED 1885

The Napa Valley Wine Estate

Nickel & Nickel

Single Vineyard Wines

Australian Vacation – Complete Luxury Land Package from Sydney to Pepper Beach Club on the Great Barrier Reef at Port Douglas

You've been dreaming of traveling to The Outback anyway, so why not let someone else handle the hours of research and planning for you? With this complete luxury vacation package, you'll travel to Sydney in business-class seats aboard **Qantas Airways**, and when you arrive, all you have to do is relax and enjoy what has been arranged for you and your guest. While in Sydney, you'll be treated to luxury accommodations at **Four Seasons Hotel Sydney**, overlooking Sydney Harbour in the historic Rocks district. Located in Sydney's only Australian-owned five-star hotel, your Harbour-View Room will offer panoramic views of Sydney Harbour, the Harbour Bridge and the Opera House.

After a few remarkable days in Sydney – where you may choose to take advantage of the city's vibrant fine dining scene or sunbathe at the famous Bondi Beach – you will fly to Cairns, where arrangements have been made for you to pick up a car for your beautiful drive to Peppers Beach Club in Port Douglas. Port Douglas is located just 75 minutes North of Cairns along the famous Captain Cook Highway. When you arrive you will enjoy a three-night stay in a one-bedroom suite with lagoon or garden views, laundry facilities and kitchen. The award-winning Peppers Beach Club is situated on Davidson Street, just steps from the Four Mile Beach. This resort's open-air design, private swim-up pools and easy access to the Great Barrier Reef and Daintree Rainforest, make it the perfect place to relax in one of Tropical North Queensland's most desired vacation destinations.

Thanks to **Destinations & Adventures International**, a number of exciting activities await you and your guest during your stay in Port Douglas, including a full day shared safari, morning tea in the rainforest surrounded by marsupials and birds, lunch in the secluded mountains, a morning walk with wildlife in the rainforest and an afternoon in Outback Australia, with maps, binoculars and reference books provided. And because you wouldn't visit Australia without exploring the Great Barrier Reef, a Poseidon Outer Reef cruise and guided snorkeling tours at three different reef sites at the Agincourt Ribbon Reefs is included, with morning and afternoon tea and lunch provided.

From Port Douglas you will make the return drive to Cairns, where you'll be flown back to Sydney to relish in one last night at the Four Seasons, before being flown back to Los Angeles courtesy of Qantas Airways, completing your vacation.

This package includes:

- Two round-trip, business-class tickets to Sydney on Qantas Airways
- Four-night stay in a Deluxe Harbour View Room at Four Seasons Hotel Sydney
- Three-night stay in a one-bedroom suite at Peppers Beach Club Port Douglas
- Land excursions in and around Port Douglas, which includes:
 - Australian Natural History Full-Day Safari
 - Poseidon Outer Reef Cruise
 - Guided snorkel tours of three reef sites at Agincourt Ribbon Reefs
- Three-day car rental – pick up/return in Cairns

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Note: All items/itineraries are subject to availability and require advance booking. Blackout dates may apply. Qantas travel must be completed between April 18, 2011 and December 10, 2011 or between February 1, 2012 and April 30, 2012. Government and airport taxes are the travelers' responsibility. Land excursions and Pepper Beach Club Port Douglas items valid until April 14, 2012 and blackout dates apply, including Christmas, New Years, Easter and others, as dictated by the hotel. Reef cruise does not include environmental management charge of \$5.50 per person, payable on board the vessel. Fuel, accident excess reduction and extras associated with rental car are the responsibility of the travelers. All items are non-transferrable and may not be redeemed for cash or value of any kind.

Special thanks to Qantas Airways, Destinations & Adventures International, Four Seasons Sydney

Value: \$30,000



Willamette Valley Wine Country Escape

Pinot Noir enthusiasts will delight in this opportunity to explore the best of the Pacific Northwest's wine country with good friends, good food and most importantly, great Pinot! With this luxury travel package, you and your friends will travel in comfort with business-class airfare to Portland, Oregon. Upon arrival in Portland, you'll be greeted by a limousine, which will transport the group to your hotel in Willamette Valley in style. Awaiting you in beautiful Willamette Valley is a two-night stay in a two-bedroom Grand Suite at **The Allison Inn & Spa**, Oregon wine country's premier inn & spa. The Grand Suite is located on the Penthouse level and includes 1575 square feet with a spacious living room and gas fireplace, adjacent dining room and personal terrace. The Allison's 35-acre grounds offer gardens and pathways connecting to their vineyards and picnic area. The resort also boasts a signature restaurant, **JORY**, which pays tribute to Oregon's agricultural bounty. Your group will be treated to Sunday brunch at JORY, a *Taste for a Cure* participating restaurant, and additional meals will be provided by **The Dundee Bistro**, which showcases wines and foods produced in Willamette Valley, and **The Painted Lady**, a *Taste for a Cure* participating restaurant housed inside a restored Victorian home, offering classic dishes updated for a modern, refined palate.

The Willamette Valley is Oregon's leading wine region and has been recognized as one of the premier Pinot Noir producing areas in the world. Extending 120 miles from Portland to Eugene, the area has become a popular tourist destination due to luxury accommodations, fine dining restaurants and the lure of a huge and varied appellation. Exploring the numerous wineries the Willamette Valley offers is highly encouraged, and you'll be able to do so with complimentary use of a Lexus during your stay.

You'll have no problem encouraging your friends to join you on this truly memorable vacation.

This package includes:

- Four business-class round-trip tickets to Portland
- Two-night stay for two couples in a two-bedroom Grand Suite at The Allison Inn & Spa
- Complimentary use of a Lexus during your stay
- Limousine transport to and from the Portland airport
- Sunday brunch at JORY at The Allison Inn & Spa
- Dinner for four at The Painted Lady
- Lunch for four at The Dundee Bistro
- Private Pinot Noir tasting with special access to neighboring wineries

Note: All items are subject to availability and require advance booking. Blackout dates may apply. Hotel stay expires April 15, 2012 and excludes holidays. Restaurant certificates do not include alcohol and reservations are strongly encouraged.

Special thanks to The Allison Inn & Spa, The Painted Lady and The Dundee Bistro.

Value: \$6,500





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AUCTION RULES 2011

The Jonsson Cancer Center Foundation (JCCF) does not make, nor it is responsible for, any travel arrangements on any auction items. All noted restrictions and expiration dates apply as stated.

ALL SALES ARE FINAL, and no exchanges or refunds are possible. Merchandise is sold “as is,” and the JCCF neither warrants nor represents, and shall in no event be responsible for the correctness of the description, authorship, or condition of the property. Any auction items and certificates, once given to the purchaser, will not be replaced if lost or stolen. No statement contained in the item descriptions or made orally at the auction or elsewhere shall be deemed to be a warranty, representation, or assumption of liability.

Stated values of auction goods and services are appraisals, provided by the donor only, and are not warranted for tax purposes or general value. The JCCF cannot provide any servicing guarantee with the item. Items purchased are tax-deductible to the extent provided by law.

Value indicated on restaurant gift certificates excludes tax, service charge, gratuity, alcohol and beverage, and is not redeemable for cash unless otherwise stated.

All auction items, including hotel accommodations and airline certificates, are subject to availability. Seats for airline certificates are capacity controlled and are based on availability at the time of reservation.

Auction items are donations from friends of the JCCF and are not returnable. The JCCF is not responsible for the quality of goods or services from the donor.

Blackout dates may apply to auction packages. All of the auction goods, property, and/or services must be used within the time limits specifically stated on the items/certificates and are subject to the terms and conditions stipulated by the donors.

How to Bid at the Live Auction

“Spotters” will be in place at all times to ensure that your bid is recognized.

If you are the successful bidder, a “runner” will bring a sales slip to you indicating the item and the amount of your bid. After signing the slip and providing payment, you will receive your “paid receipt.” You may pick up your item or certificate at the registration table during the evening or upon exiting the event. If you prefer, the item or certificate can be delivered to you at your table; simply make this request of the “runner” who is preparing your receipt.



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Payment Procedure

Payments by the successful bidders are due by the end of the evening and before the item is claimed. Payment in full is mandatory.

Acceptable forms of payment include CHECK, MASTERCARD, VISA, DISCOVER, or AMERICAN EXPRESS. Make checks payable to Jonsson Cancer Center Foundation or JCCF.

All auction items must be removed at the end of the evening. The Auction Officials assume no responsibility for any item left beyond that time. If the successful bidder wishes, items too large to transport may be delivered via messenger. Please make sure one of the Auction Attendants has the correct name, delivery address, and phone number.