

Robb Report ‘Car of the Year’ Exclusive Experience

For years the “definitive authority on connoisseurship for ultra-affluent consumers,” the Robb Report is truly the global luxury source. This exclusive item lets you join the editors of **Robb Report** for an unforgettable experience, where you’ll help select the **2013 Car of the Year** from a field of top sports and luxury automobiles. As a judge, you’ll spend two days during the first week of November 2012 driving, evaluating and sharing your impressions of the best new cars of the year. In addition to this one-of-a-kind experience for you, you and your guest will also be enjoying complimentary meals, cocktail parties and dinners at two of Napa’s top wineries.

Upon arrival in Napa Valley you’ll be treated to two nights at Meadowood, where the Car of the Year event is held. Meadowood Napa Valley has been ranked first among Napa Valley resorts and hotels by *Travel + Leisure* readers. This luxury resort offers golf, tennis, croquet, hiking, swimming, fitness, spa, wine education and fine dining on a private 250-acre estate in the heart of Napa.

This luxurious event is by invite-only, so don’t miss your chance to secure yourself a spot in the driver’s seat this year.

This package includes:

- The opportunity to help select the Robb Report 2013 Car of the Year, during a two-day event held the first week of November 2012
- Two-night stay for two at Meadowood Napa Valley
- Two complimentary breakfasts, one complimentary lunch, two cocktail parties and two dinners at Napa’s top wineries

Note: Package is for one driver/judge and one accompanying guest staying in the same room. Must be used in November 2012. Participant must have a valid driver’s license and be at least 25 years of age. All items are subject to availability and require advance booking.

Special thanks to CurtCo Robb Media.

Value: Priceless



Ultimate Napa Valley Indulgence: Instant Wine Cellar and Wine Country Getaway

This year's signature event features carefully selected family-owned Napa Valley wineries that excel at highlighting the bold flavors of Cabernet through a rich history and family tradition in winegrowing. You'll feel like part of the family when you take home 14 collectable magnum-sized bottles of premium wine from *Taste for a Cure* participating wineries and when you travel to Napa to experience authentic Napa Valley opulence for three days and two nights.

You and three guests will depart for your trip with four round-trip tickets on **American Airlines**. Upon checking in to your luxury accommodations at the **Harvest Inn** in the heart of Napa Valley, you will be greeted with a selection of wines to enjoy during your stay. Dinner for four will be provided at your choice of one of **Cindy Pawlcyn's** restaurants, including Napa Valley classic Mustards Grill, supper club and bar Cindy's Backstreet Kitchen or her latest endeavor, Brassica, a Mediterranean-inspired kitchen and wine bar with amazing wines on tap. You'll also be the first to enjoy signed copies of Cindy's latest book, *Cindy's Supper Club*.

If your trip falls on a Friday, four seats at **Far Niente's** Executive lunch await you. Join winery principals, family and friends for this alfresco meal, which is offered most Fridays between May and September. Matching Far Niente library and current release wines to a seasonally prepared meal under the cork oak trees, Executive Chef Trevor Eliason promises to indulge your senses. During your stay in Napa, Far Niente will provide concierge service, arranging special hospitality from some of *Taste for a Cure's* participating vintners for the ultimate Napa Valley indulgence.

This package includes:

- 14 magnum-sized bottles of premium Napa Valley wine from *Taste for a Cure* 2012 participating wineries
- Four round-trip coach tickets on American Airlines*
- Two-night stay for two couples at Harvest Inn
- Dinner for four at a Cindy Pawlcyn restaurant, plus two signed cookbooks
- Lunches and private winery visits in Napa Valley

Instant wine cellar includes:

- 1.5 L 2009 Barnett Vineyards Spring Mountain District Cabernet Sauvignon
- 1.5 L 2008 Chappellet Pritchard Hill Cabernet Sauvignon
- 1.5 L 2009 Continuum, Napa Valley
- 1.5 L 2009 Far Niente Estate Oakville Cabernet Sauvignon
- 1.5 L 2008 Frog's Leap Rutherford Cabernet Sauvignon
- 1.5 L 2006 Grgich Hills Estate Cabernet Sauvignon
- 1.5 L 2008 Lail Vineyards J. Daniel Cuvée Cabernet Sauvignon
- 1.5 L 2008 Nickel & Nickel John C. Sullenger Vineyard Cabernet Sauvignon

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- 1.5 L 2009 Oakville Ranch Cabernet Sauvignon
- 1.5 L 2007 Onda D'Oro Cabernet Sauvignon
- 1.5 L 2007 Pride Mountain Vineyards Reserve Cabernet Sauvignon
- 1.5 L 2007 Shafer "Hillside Select"
- 1.5 L 2006 Silver Oak Napa Valley Cabernet Sauvignon
- 1.5 L 2007 Swanson Vineyards "Alexis" Cabernet Sauvignon

* Airline tickets can be redeemed for travel to the continental U.S., Canada or Mexico.

Note: All items are subject to availability and require advance booking. Blackout dates may apply. Air travel must be completed by April 20, 2013. Not valid on AA codeshare flights. Fees, taxes, surcharges and/or service charges are the responsibility of the passenger.

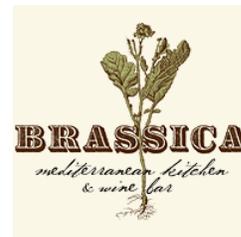
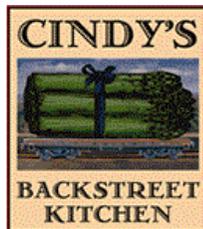
Special thanks to the participating family-owned Napa Valley wineries, American Airlines, Far Niente, Cindy Pawlcyn, Harvest Inn.

Value: \$8,000



American Airlines®

HARVEST INN
Heart of Napa Valley



Costa Rica Luxury Villa and Air Package

Costa Rica is home to lush tropical forests, abundant wildlife, relaxing beaches, and for five luxurious nights – you! Grab a group and escape to **Villa Punto de Vista** in beautiful Manuel Antonio, Costa Rica. Nestled in the rainforest and hovering just above the jungle, this two and half acre private property is unlike any other. The villa captures the essence of home by the sea with event-sized social spaces and the impeccable service of a small luxury hotel.

Four round-trip business class tickets on **American Airlines** will get you to Costa Rica to begin your trip. Once there, you will be welcomed to your home for the week by a full butler-managed staff, including bartender, concierge, housekeeping and security. In addition, you will be treated to gourmet breakfast served daily with special champagne mimosas during your stay. All bedrooms in Villa Punto de Vista feature ocean views and private baths, ensuring that your group is accommodated and comfortable.

Experience the “pura vida” in paradise with this completely luxurious vacation.

This package includes:

- Five-night stay for 12 adults at the award-winning 10-bedroom Punto de Vista private villa in Manuel Antonio, Costa Rica
 - Villa includes butler/bartender, concierge, housekeeping and security
 - Up to 24 adults and 3 children can be accommodated for an additional fee
- Four round-trip business-class tickets to Costa Rica on American Airlines
- Complimentary gourmet breakfast served daily

Note: All items are subject to availability and require advance booking. Blackout dates may apply. Villa stay valid between May 1, 2012 and August 31, 2013, based on availability. Blackout dates include December 20, 2012 to January 5, 2013. Stay includes 12 persons, additional persons (up to 24 adults and 3 kids) will be subject to additional fees. Air travel is valid from the continental U.S. to San Jose, Costa Rica only. Air travel must be completed by April 20, 2013. Not valid on AA codeshare flights. Fees, taxes, surcharges and/or service charges are the responsibility of the passenger.

Special thanks to Punto de Vista Luxury Services and American Airlines.

Value: \$19,000



Deluxe Seven-Night Paul Gauguin Tahitian Cruise

Set sail to the Soul of the South Seas onboard the luxurious *Paul Gauguin* in Tahiti, where you will experience the embodiment of the Polynesian spirit of welcome, warmth, and geniality. You will reach the French Polynesia with two round-trip tickets on **Air Tahiti Nui**. When you arrive in paradise, you and your guest will embark in Papeete, Tahiti for seven-nights of sailing, including visits to the islands of Raiatea, Taha'a (Motu Mahana), two days in Bora Bora and two days in Moorea, before disembarking in Papeete. *Paul Gauguin* is consistently ranked one of the world's "Top Five Small Luxury Cruise Ships" by readers of *Conde Nast Traveler* magazine year after year. The ship was recently refurbished with updated six-star amenities artfully crafted to complement the natural beauty of its surroundings. This auction item includes accommodations in a beautiful oceanview stateroom and all shipboard meals in any of the three restaurants, plus complimentary room service and beverages, including select wines and spirits, soft drinks, bottled water and hot beverages. All onboard gratuities and use of the ship's snorkeling equipment and watersports are also included in this completely deluxe voyage.

Perhaps you'll want to join Far Niente's President and CEO, Larry Maguire and his wife Karen, onboard the Far Niente themed cruise sailing October 6th to enjoy the stellar Far Niente family of wines while taking in the balmy breezes and breathtaking scenery that surround you. Whichever sailing you choose, this experience promises to be a trip of a lifetime.

This package includes:

- Two round-trip economy tickets from Los Angeles to Papeete on Air Tahiti Nui
- Seven-night Paul Gauguin Tahiti & Society Islands cruise in a double occupancy window stateroom
 - All meals and gratuities are included
 - Complimentary use of all sports equipment and facilities
 - Complimentary select beverages/wines
 - Winning bidder will have the opportunity to join Far Niente's President and CEO, Larry Maguire and his wife Karen, onboard the Far Niente themed cruise sailing October 6, 2012.

Note: All items are subject to space availability and advance booking. Cruise must be taken prior to April 30, 2013. If winner fails to sail within the given timeframe, cruise will be forfeited and no extensions will be granted. A port, security and handling fee of \$14 per person (charges increase to \$89 per person in 2013) is not included. Shore excursions are not included. Complimentary select beverages/wines excludes all premium brands. Ship's Registry: Bahamas. Air travel must be completed by May 31, 2013 and is not valid June 2, 2012 through September 5, 2012 or December 12, 2012 through January 5, 2013. Space is subject to economy class availability 60 days prior to departure. All taxes and fuel surcharges to be paid for by the passenger at time of ticketing.

Special thanks to Paul Gauguin Cruises and Air Tahiti Nui.

Value: \$22,000





LIVE AUCTION

April 20, 2012

AUCTION RULES 2012

The Jonsson Cancer Center Foundation (JCCF) does not make, nor is it responsible for, any travel arrangements on any auction items. All noted restrictions and expiration dates apply as stated.

ALL SALES ARE FINAL, and no exchanges or refunds are possible. Merchandise is sold “as is,” and the JCCF neither warrants nor represents, and shall in no event be responsible for the correctness of the description, authorship, or condition of the property. Any auction items and certificates, once given to the purchaser, will not be replaced if lost or stolen. No statement contained in the item descriptions or made orally at the auction or elsewhere shall be deemed to be a warranty, representation, or assumption of liability.

Stated values of auction goods and services are appraisals, provided by the donor only, and are not warranted for tax purposes or general value. The JCCF cannot provide any servicing guarantee with the item. Items purchased are tax-deductible to the extent provided by law.

Value indicated on restaurant gift certificates excludes tax, service charge, gratuity, alcohol and beverage, and is not redeemable for cash unless otherwise stated.

All auction items, including hotel accommodations and airline certificates, are subject to availability. Seats for airline certificates are capacity controlled and are based on availability at the time of reservation.

Auction items are donations from friends of the JCCF and are not returnable. The JCCF is not responsible for the quality of goods or services from the donor.

Blackout dates may apply to auction packages. All of the auction goods, property, and/or services must be used within the time limits specifically stated on the items/certificates and are subject to the terms and conditions stipulated by the donors.

How to Bid at the Live Auction

“Spotters” will be in place at all times to ensure that your bid is recognized.

If you are the successful bidder, a “runner” will bring a sales slip to you indicating the item and the amount of your bid. After signing the slip and providing payment, you will receive your “paid receipt.” You may pick up your item or certificate at the registration table during the evening or upon exiting the event. If you prefer, the item or certificate can be delivered to you at your table; simply make this request of the “runner” who is preparing your receipt.



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Payment Procedure

Payments by the successful bidders are due by the end of the evening and before the item is claimed. Payment in full is mandatory.

Acceptable forms of payment include CHECK, MASTERCARD, VISA, DISCOVER, or AMERICAN EXPRESS. Make checks payable to Jonsson Cancer Center Foundation or JCCF.

All auction items must be removed at the end of the evening. The Auction Officials assume no responsibility for any item left beyond that time. If the successful bidder wishes, items too large to transport may be delivered via messenger. Please make sure one of the Auction Attendants has the correct name, delivery address, and phone number.