HONORING

Yael and Scooter Braun
2017 Gil Nickel Humanitarian Award Recipients

SPONSORSHIP AND TICKET OPPORTUNITIES

☐ PREMIER $50,000 ($48,000 is tax-deductible)
  • Two (2) tables of ten (10) (most preferred seating)
  • Signage at event
  • Link between your website and JCCF website
  • Name listed as Benefactor Sponsor in printed materials
  • Name listed as Benefactor Sponsor on JCCF website
  • One (1) fifteen (15) second ad in the digital tribute journal
  • Verbal recognition during the event

☐ BENEFACCTOR $25,000 ($24,000 is tax-deductible)
  • One (1) table of ten (10) (most preferred seating)
  • Link between your website and JCCF website
  • Name listed as Benefactor Sponsor in printed materials
  • Name listed as Benefactor Sponsor on JCCF website
  • One (1) ten (10) second ad in the digital tribute journal
  • Verbal recognition during the event

☐ PATRON $12,500 ($11,500 is tax-deductible)
  • One (1) table of ten (10)
  • Name listed as Patron Sponsor in printed materials
  • Name listed as Patron Sponsor on JCCF website
  • One (1) five (5) second ad in the digital tribute journal
  • Verbal recognition during the event

☐ FRIEND $7,500 ($6,500 is tax-deductible)
  • One (1) table of ten (10)
  • Name listed as Friend Sponsor in printed materials
  • Name listed as Friend Sponsor on JCCF website
  • One (1) text tribute in the digital tribute journal

☐ We are unable to attend, please fill our table with patients and families

☐ TICKET(S) $1,000 ($900 is tax-deductible)
  Please reserve ________ ticket(s)

☐ We are unable to attend but would like to make a contribution of $_________

DIGITAL TRIBUTE JOURNAL

The Digital Tribute Journal will be played at the event, placed on YouTube for a link to an email blast, Facebook and Twitter.

☐ $5,000 Premier Tribute (15-second Tribute)
☐ $2,500 Benefactor Tribute (10-second Tribute)
☐ $1,000 Patron Tribute (5-second Tribute)
☐ $500 Text Tribute

Digital Tribute Journal slides need to be a minimum of 1920 x 1080 (aspect ratio 16:9), 72-300dpi, RGB color mode.
Preferred video file format is MPEG-1 (.mpg or .mpeg).

Ads may be emailed to RJ DiCamillo at rj@TheIdeaGarage.com
Ad deadline is Friday, April 8, 2017.

To make your contribution online, visit www.cancer.ucla.edu/give2TFAC

Information Card #4098 on file with the City of Los Angeles Charitable Services (213) 996-1260. The complete text of UCLA’s privacy policy and disclosure may be viewed at www.cancer.ucla.edu/disclosure
The Jonsson Cancer Center Foundation is registered 501(c)3.